

Access English Centre
Immigrant Centre Manitoba
Shopping Survey Activity *Work-out Activity*
30 to 45 minutes
Intermediate Level

Facilitator Note: This intermediate level activity is designed to be a fun activity for participants to get to know each other by conducting a survey on shopping. This activity helps the participants to become more comfortable with one another.

Preparation required: Cut up the **Survey Cards** and **Survey Recording Sheets**

Work-out:

Materials: Participants need: *Survey sheets, Survey Recording Sheets*, pencils/pens
 Facilitator needs: Whiteboard and whiteboard markers

10 min.

Procedure:

Before class: Write down "Shopping Survey" on the board.

- 1) **Brainstorm:** Ask the group "Which store is your favorite grocery store? Why?"
- 2) **Ask** the group: "What are some things that you like to do while shopping?" **Write** their answers on the board.

The Activity:

- 1) Give **one survey card** per participant. Tell the participants that they are going to walk around the room and conduct a survey by asking five participants the questions on their card.

20 min.

- 2) Model how to record the names and the answers on the *Survey Recording Sheet*. Demonstrate the activity by asking the same question to two participants such as "What was the last gift you bought for yourself?" "Why?" And the answer can be "I bought a bike for myself as a birthday gift as I always wanted to have a mountain bike." Model how to record the name and answer on the *Survey Recording Sheet*.

15 min

- 3) The participants can record their partners' name and answers on **the Survey Recording Sheet** while they listen to their partners' responses. Encourage the participants to develop their own additional follow-up questions, and remind them it is not a race. The purpose is to generate conversation.
- 4) Walk around the room and monitor the activity. Then, bring the group back together and have the participants report back on their survey to the whole group, or group the students in small groups and have them share their ideas within the group, so that more students have an opportunity to speak.

Shopping Survey Cards

What was the last thing you bought for your mother? Where did you buy it? Why did you buy it?	What was the last thing you bought for your father? Where did you buy it? Why did you buy it?	What's your favorite place to shop? Why?
Have you ever been to a Wal-Mart? If you have, where was it and what did you think? If not, would you like to shop at one? Why or why not?	Are there any second-hand stores in your country? Have you ever been one of them? Why?	Do you compare prices at different grocery stores before you go?
Is it important for you to own brand named clothes? Why or why not?	Is it important for you to be up to date with the latest fashions?	Which factor is more important for you a good customer service or the best price when you are shopping?
What stores have you shopped at in Winnipeg? What store did you like best and what store did you like least? Why?	When you buy new clothes, do you pay more attention to the style or to the quality? Why or why not?	Do you enjoy shopping? How often do you go shopping? How much time do you spend each time you go?
How often do you go window shopping? Do you think it wastes your time? Why?	Do you like the food you buy from the food court in the mall? Does the food taste as good as the food you order from the restaurant?	Your own question

Source: adapted from [eslpartyland.com](http://www.eslpartyland.com)

<http://www.eslpartyland.com/teachers/conversation/ideascards.htm>

SURVEY RECORDING SHEET

Name:	Answer:
1.	
2.	
3.	
4.	
5.	

SURVEY RECORDING SHEET

Name:	Answer:
1.	
2.	
3.	
4.	
5.	

SURVEY RECORDING SHEET

Name:	Answer:
1.	
2.	
3.	
4.	
5.	

